

How to Tell Dangerous Stories

Safely Sharing Sensitive
Information in Public Media

*Presented by Heather Pubols
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Germany

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Germany greets refugees with help and kindness at Munich central station



U.S. edition ▾

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Hundreds of Muslim Refugees convert to Christianity in German church

Florence Taylor | 07 September 2015 | 2:45 PM

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EUROPE

NEWS ANALYSIS

Migrant Crisis Gives Germany Familiar Role in Another European Drama

Imagine that civil wars in Central America doubled the number of undocumented migrants heading to the United States. Now imagine all those migrants heading to Germany.

PLAY THE CROSSWORD Account ▾

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CT

ARTICLES COMMON CHALLENGES PASTOR'S LIBRARY

Are Here

People to welcome those displaced from Syria.



From the Empty Tomb to Today's Abuse: Believe Women

to Train
BCLStore.c

Someone did something...
...among some people
...in some country



If it's dangerous...
...should you try?
...will it be worth it?



Overview

- Why is it worth it to try?
- How do you do it?
- Case studies



Why is it worth
it to try?



Embarrassment

Project closing

Isolation

Danger!

Expulsion

Life threatened

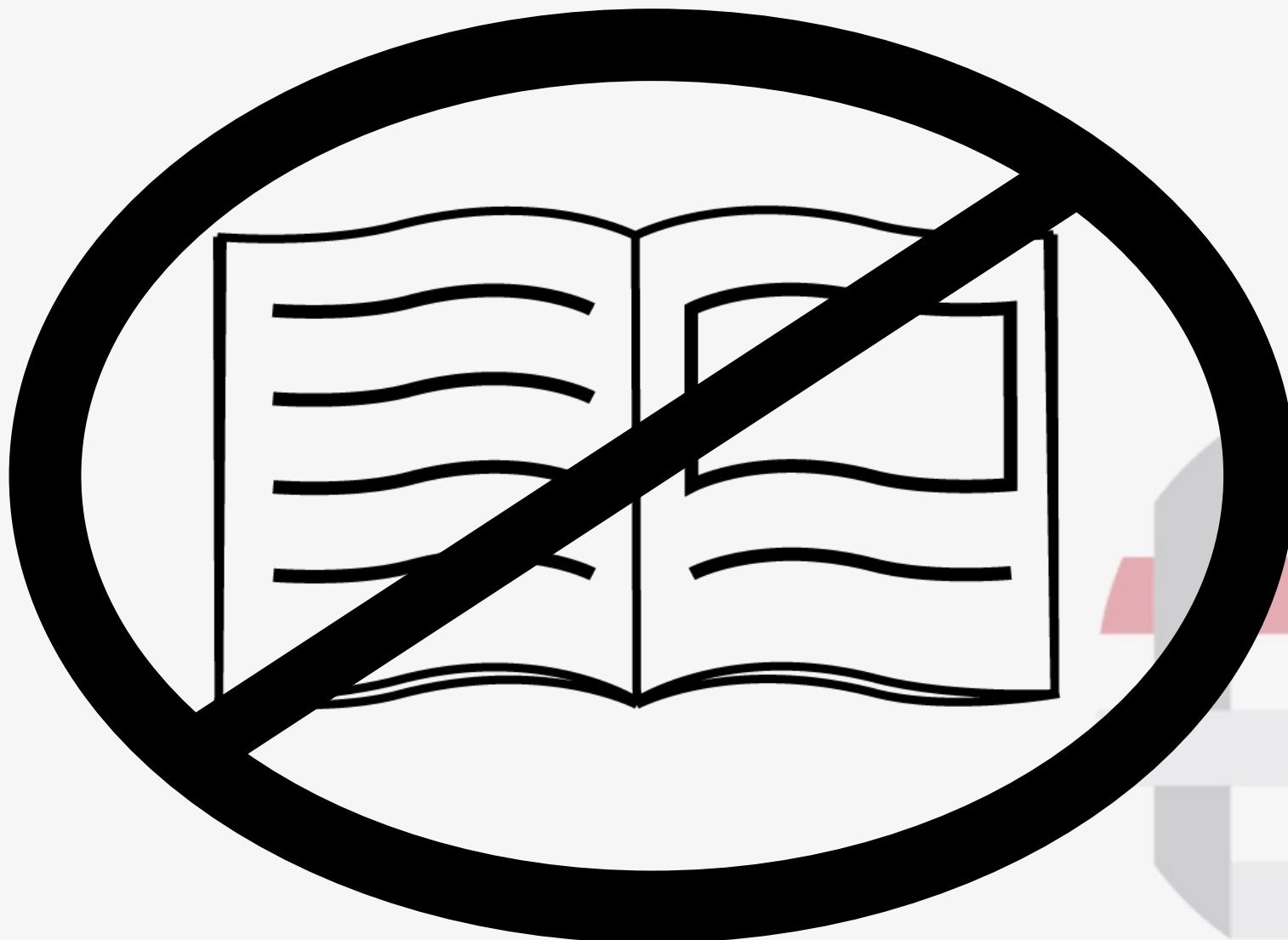
Death



Exposure

- Key word searches on search engines
- Image searches, particularly facial recognition
- Future search of sound



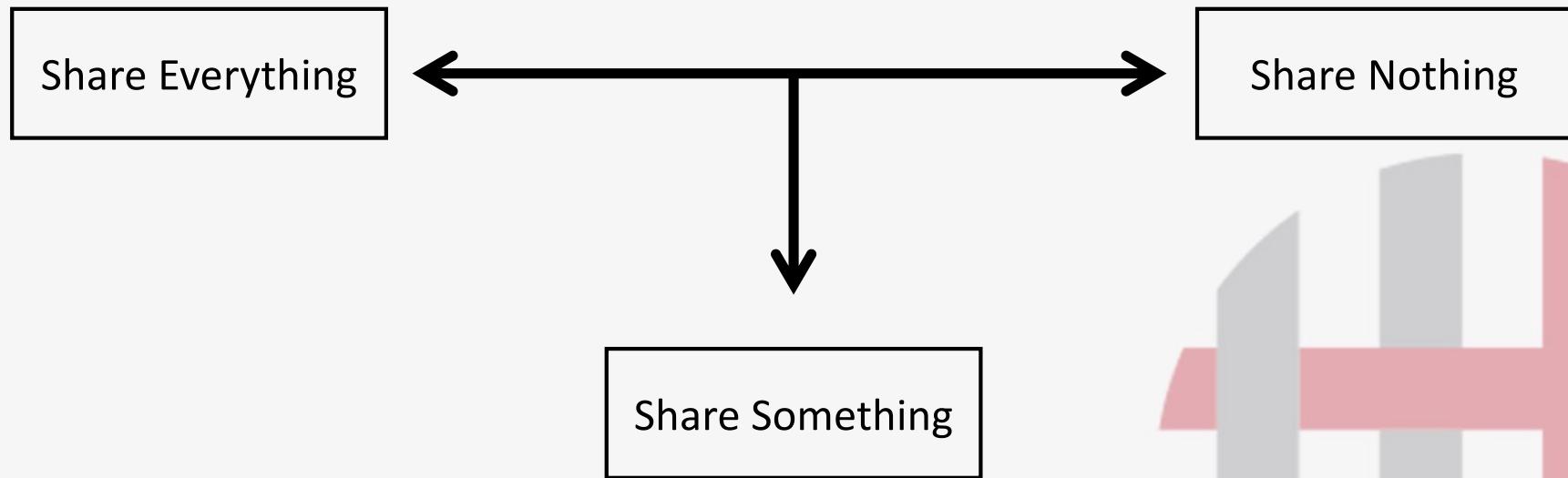


Warning!

Friendly fire!



Stuck in a dilemma





Silence
is risky!



Someone else will
tell your story.

**You may not like
how they do it.**



Ignorant allies, curious
reporters, and angry
detractors

Can harm you!



“It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you'll do things differently.”

— Warren Buffet





Reputation
Damage



When you put
in the effort,
**you get to tell
your story!**



Everyone doesn't need to
know everything,
**but everyone should
know something.**



How do you do it?



“I am sending you out like sheep among wolves. Therefore be as shrewd as snakes and as innocent as doves.”

— *Matthew 10:16, NIV*





How to do it

- Starting points
- Wide-view approaches
- Framing
- Case studies



Research & Relationships

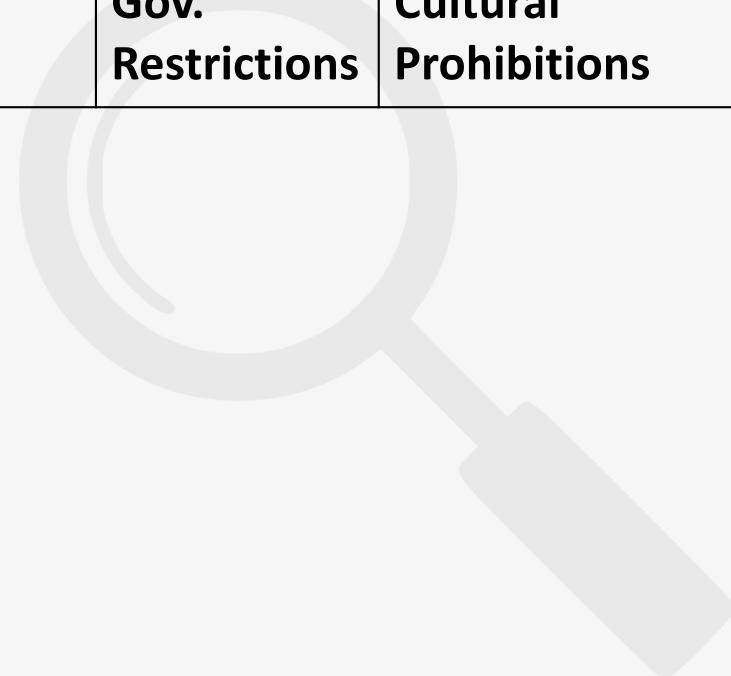


Research



Issue discovery

Location	Gov. Restrictions	Cultural Prohibitions	Civil Unrest/ Criminal Activity
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Issue discovery

Location	Gov. Restrictions	Cultural Prohibitions	Civil Unrest/ Criminal Activity
Kenya	Religious Freedom	Some people groups expect uniform faith adherence	Religious oriented terrorist activity in some areas
China	Religious freedom is restricted	Christianity can be seen as foreign	Not a significant hinderance

More research

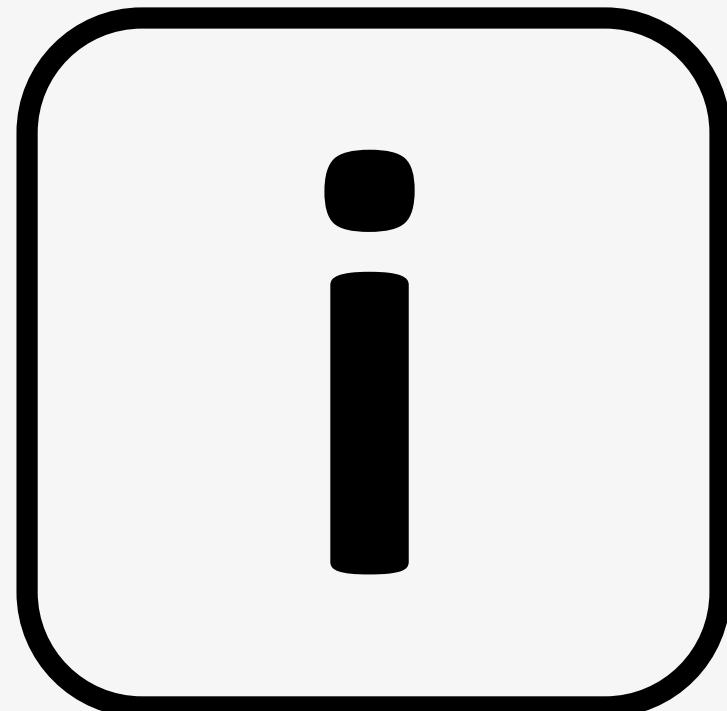
- Public information
- Christian history



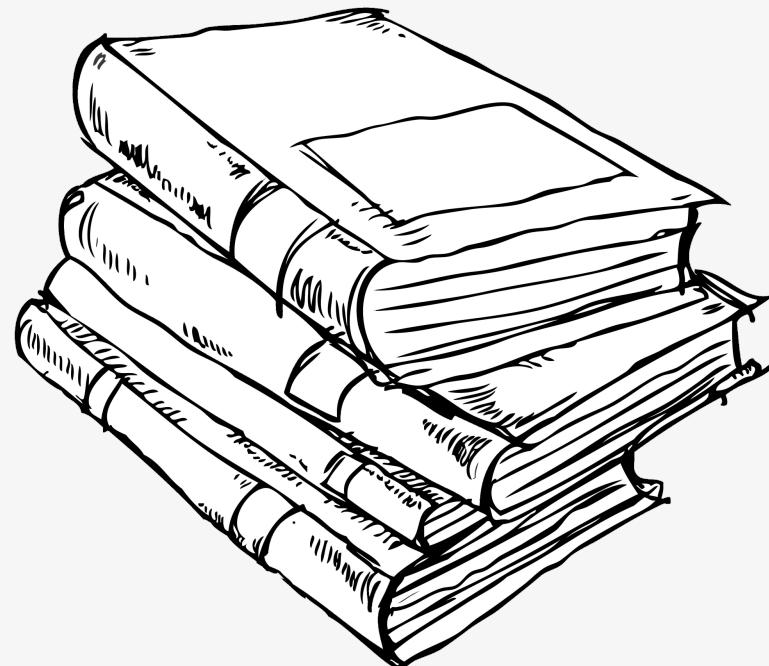
Relationships



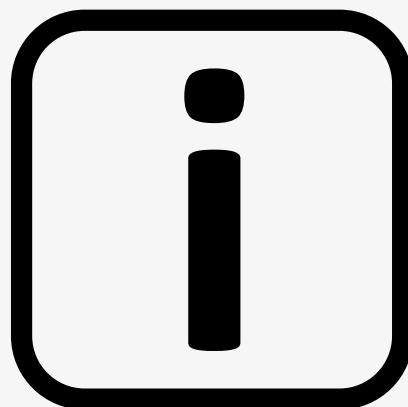
Public information



History



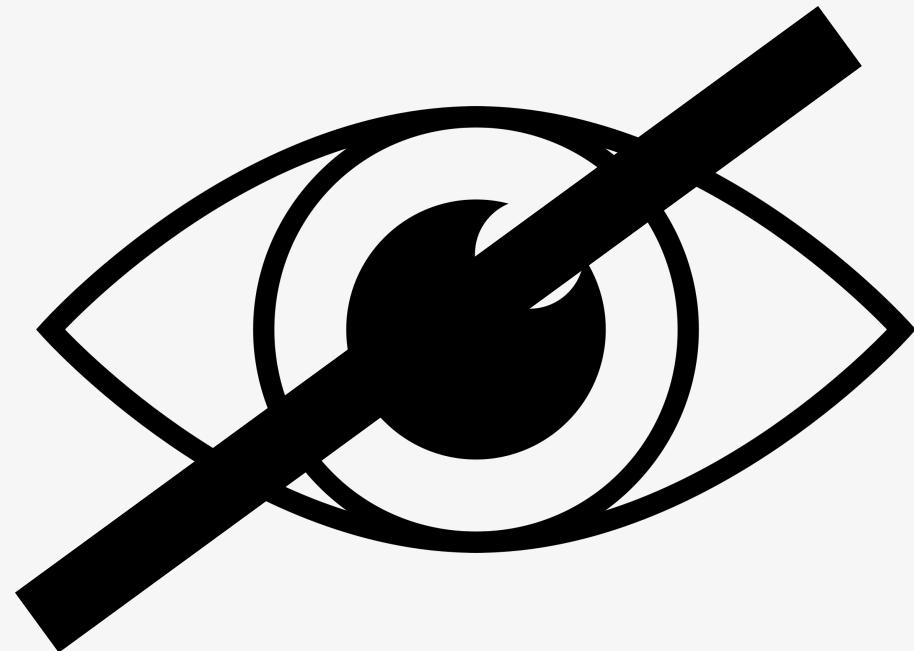
Public Information & History



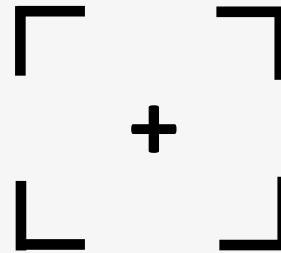
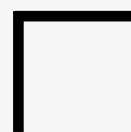
What if you want to
feature something
more specific?



Omission

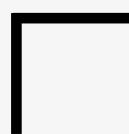


Framing

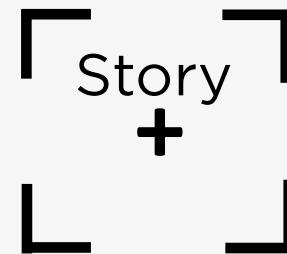


Framing

Locations



Faces



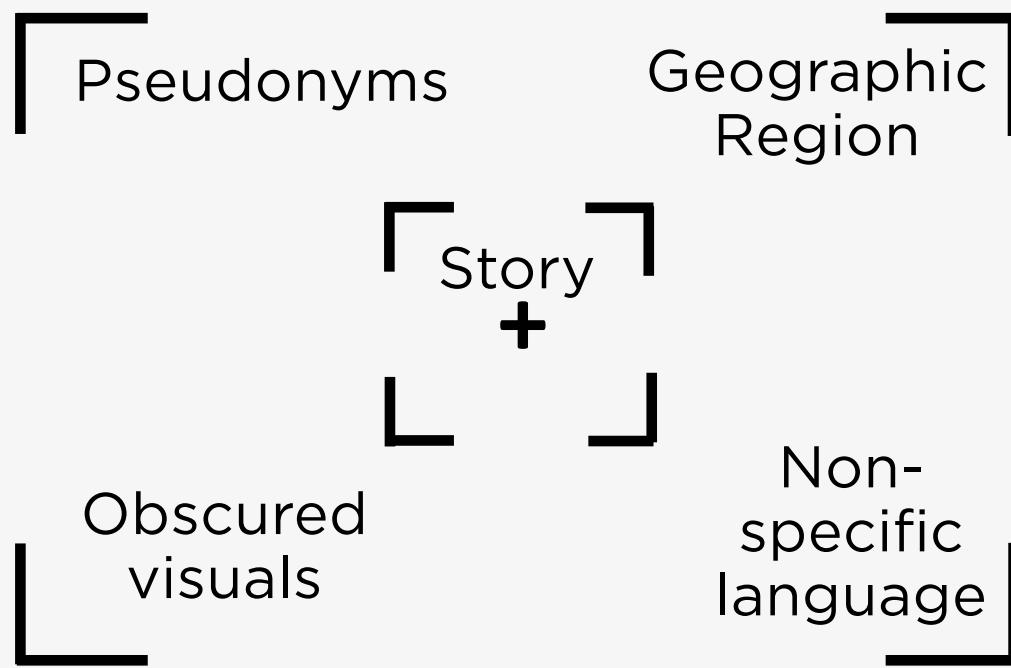
Names



Identifying Features



Framing



Framing



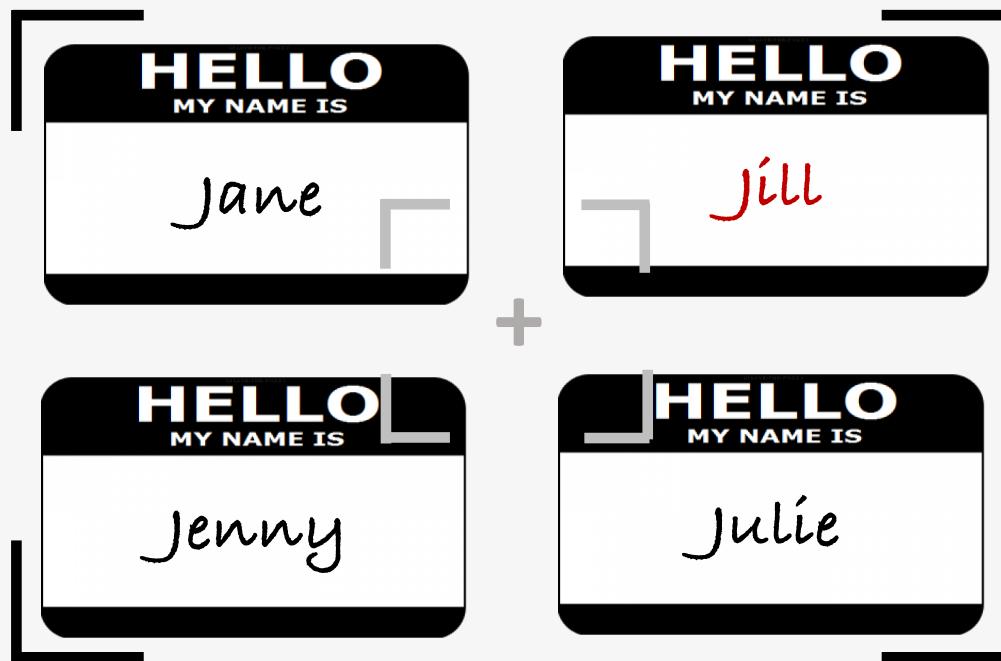
Framing



Zoom in to
first name



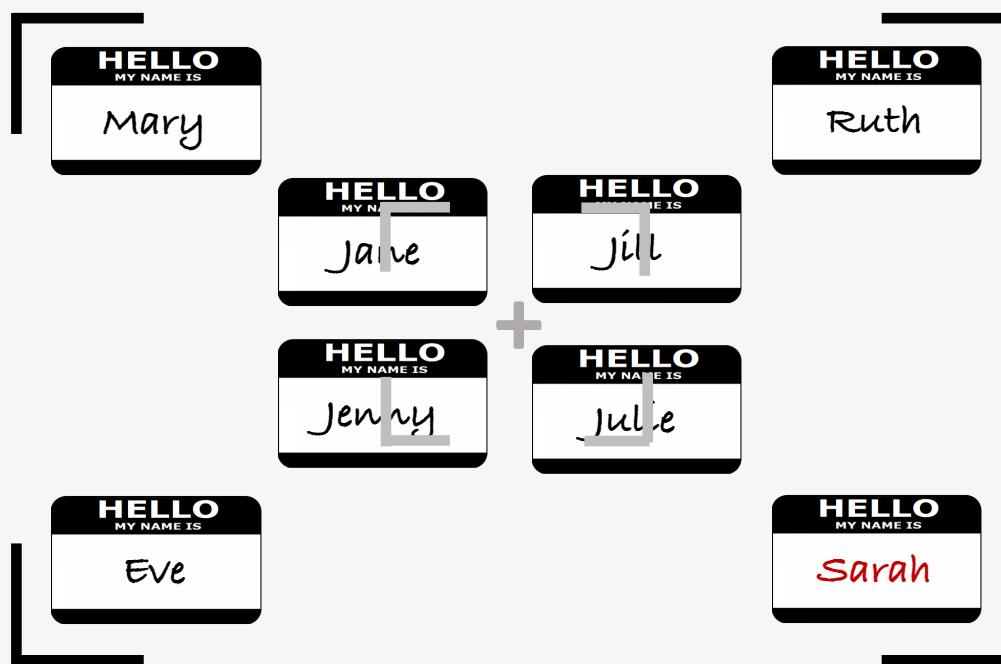
Framing



Zoom out to
similar names



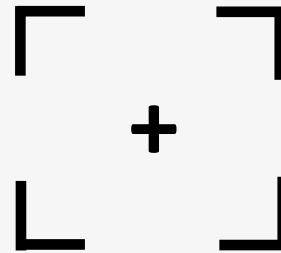
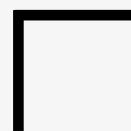
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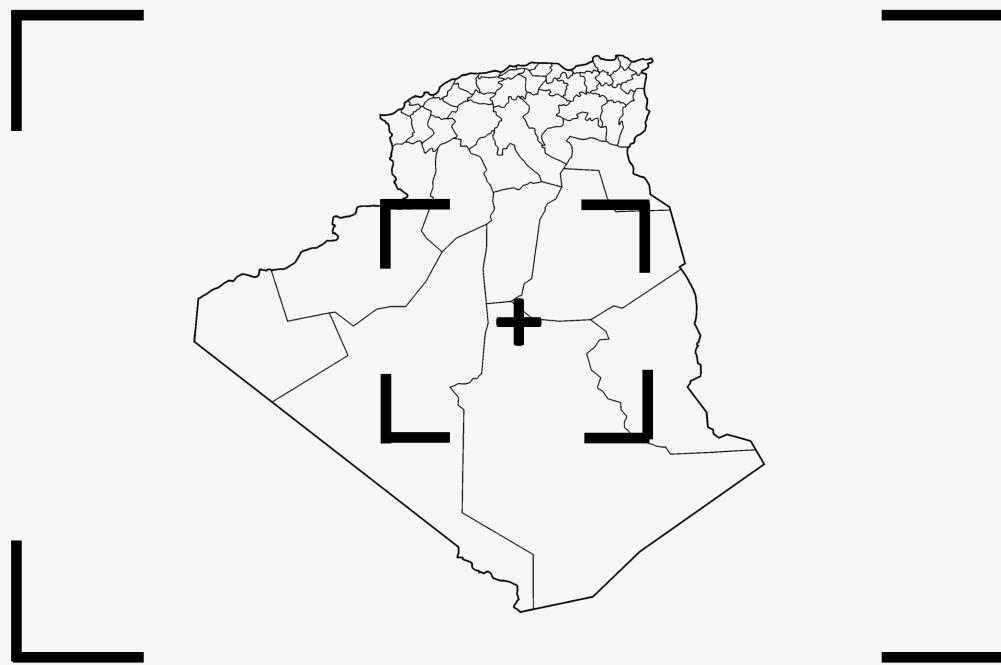
Zoom out to
other names



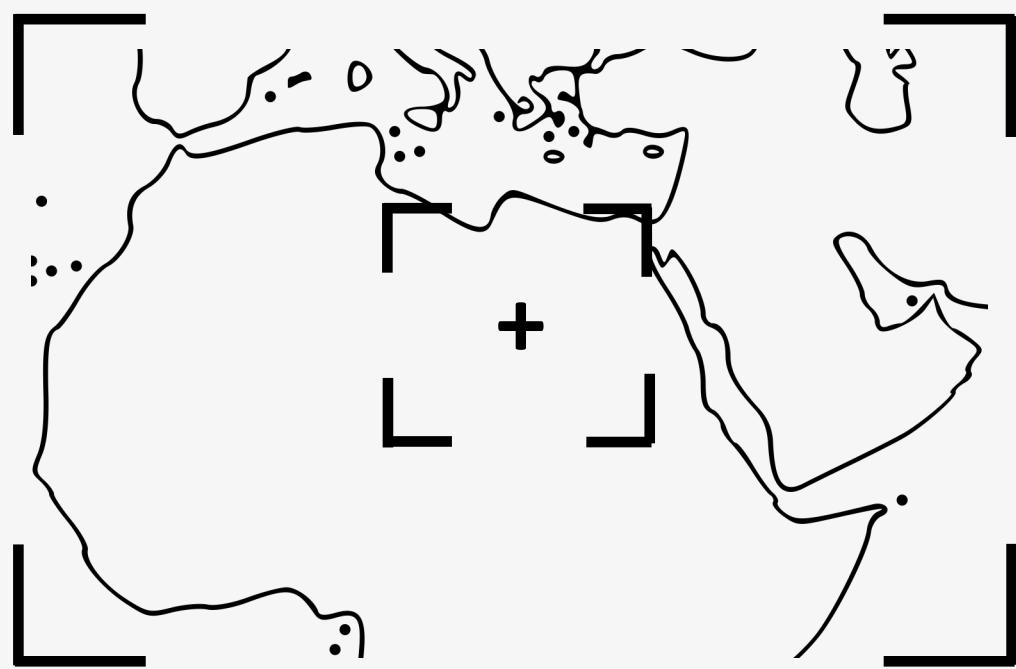
Framing



Framing



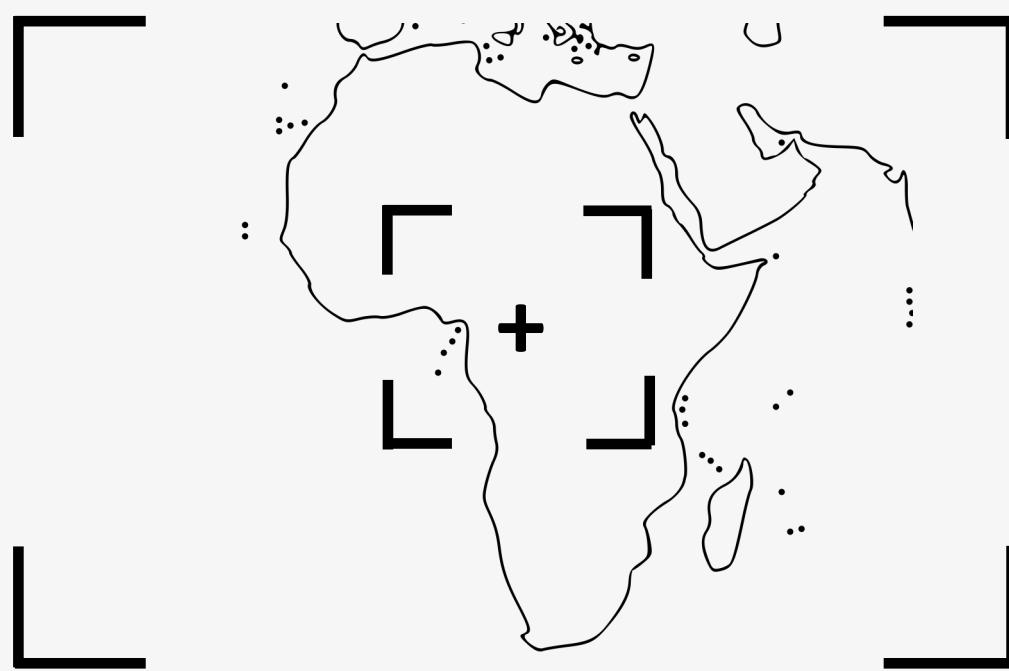
Framing



Zoom out
to region



Framing



Zoom out
to continent



Framing

People Group
Name

Pseudonym

Story
+



Framing

Islam

Hinduism

Buddhism

“Majority religion”

Story

+



Framing

Islam

Hinduism

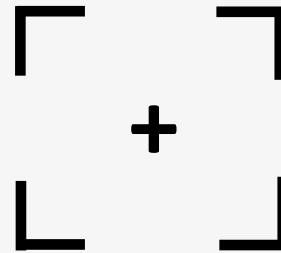
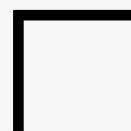
Buddhism

“Major world faith”

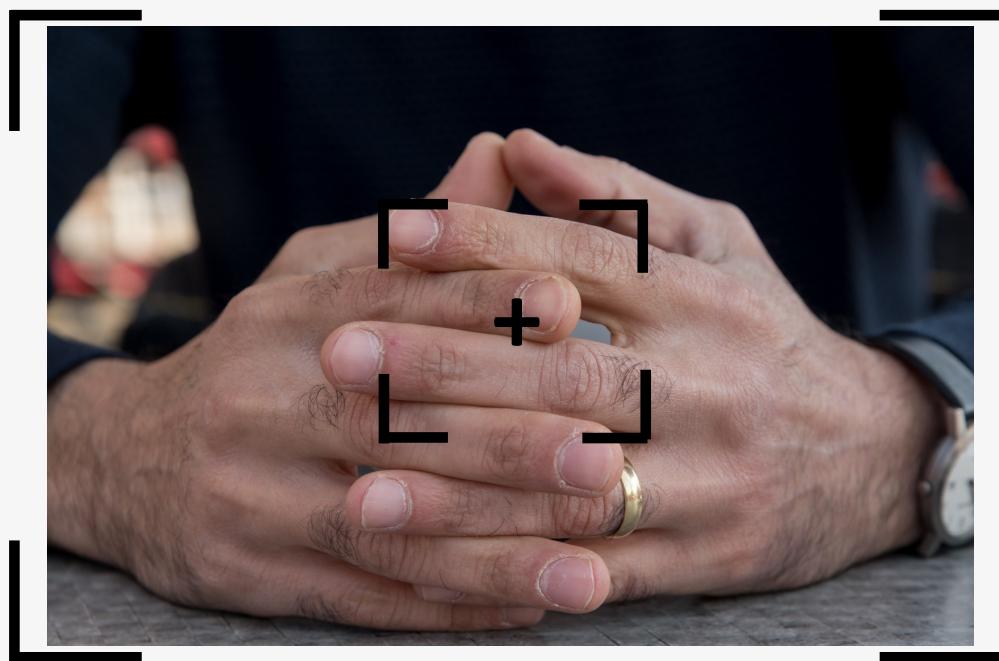
Story
+



Framing



Framing



Zoom in
very close



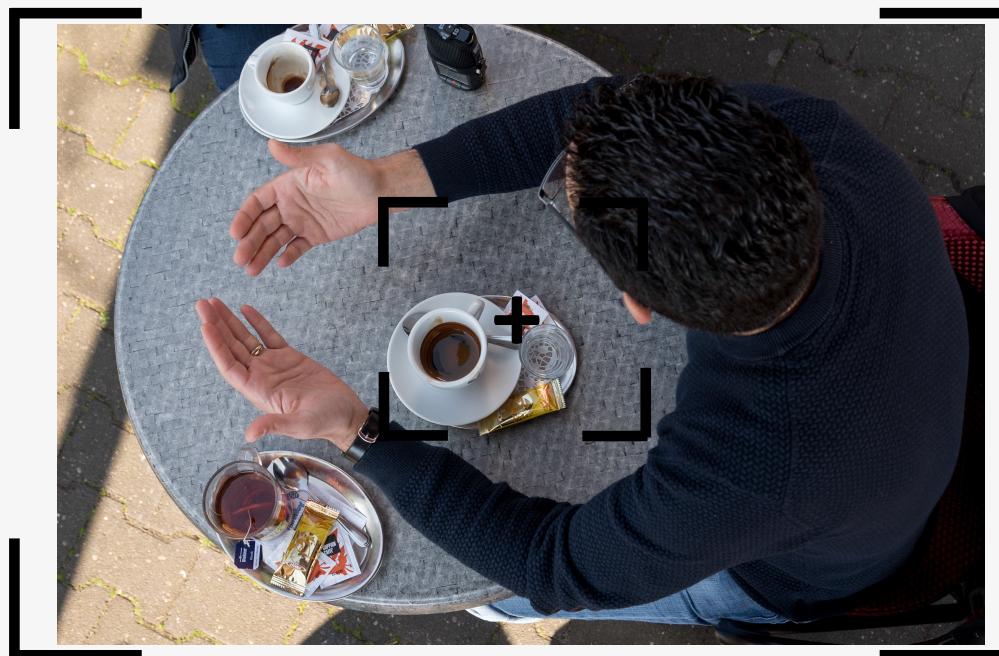
Framing



Zoom out
very far



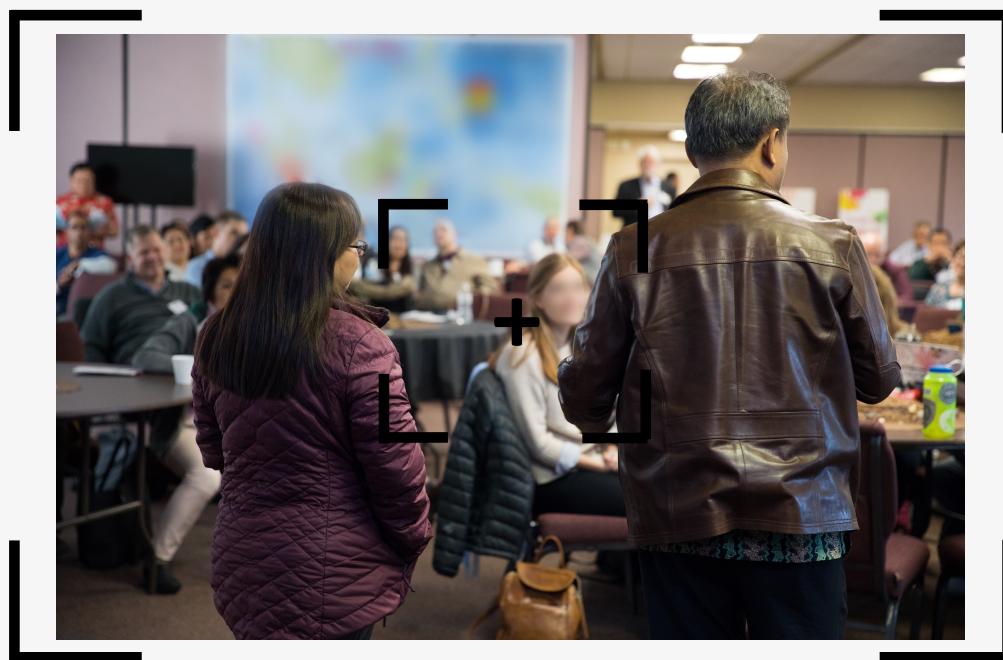
Framing



View from
above



Framing



View from
behind



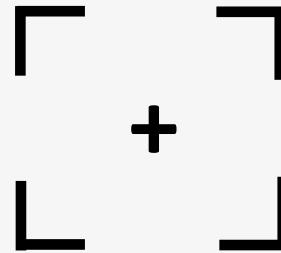
Framing



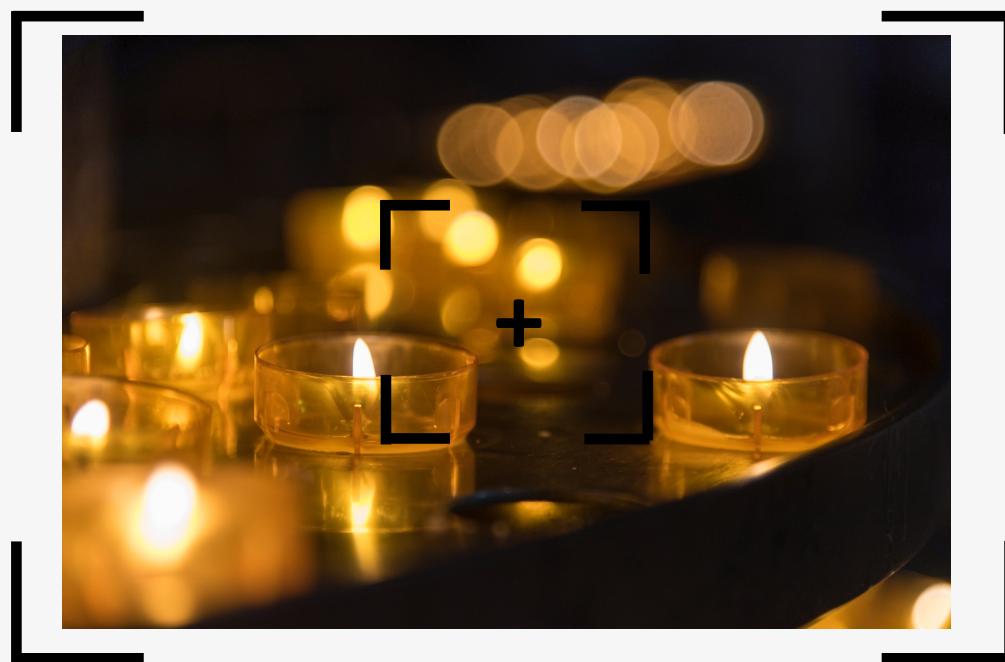
Use an
illustration



Framing



Framing



Zoom in
close on
objects



Framing



Zoom out far
for landscapes



Case studies



Case Study 1: From Atheism to Bible Translation

Reza's Story













<https://wycliffenewsnetwork.exposure.co/from-atheism-to-bible-translation>



What did you notice?

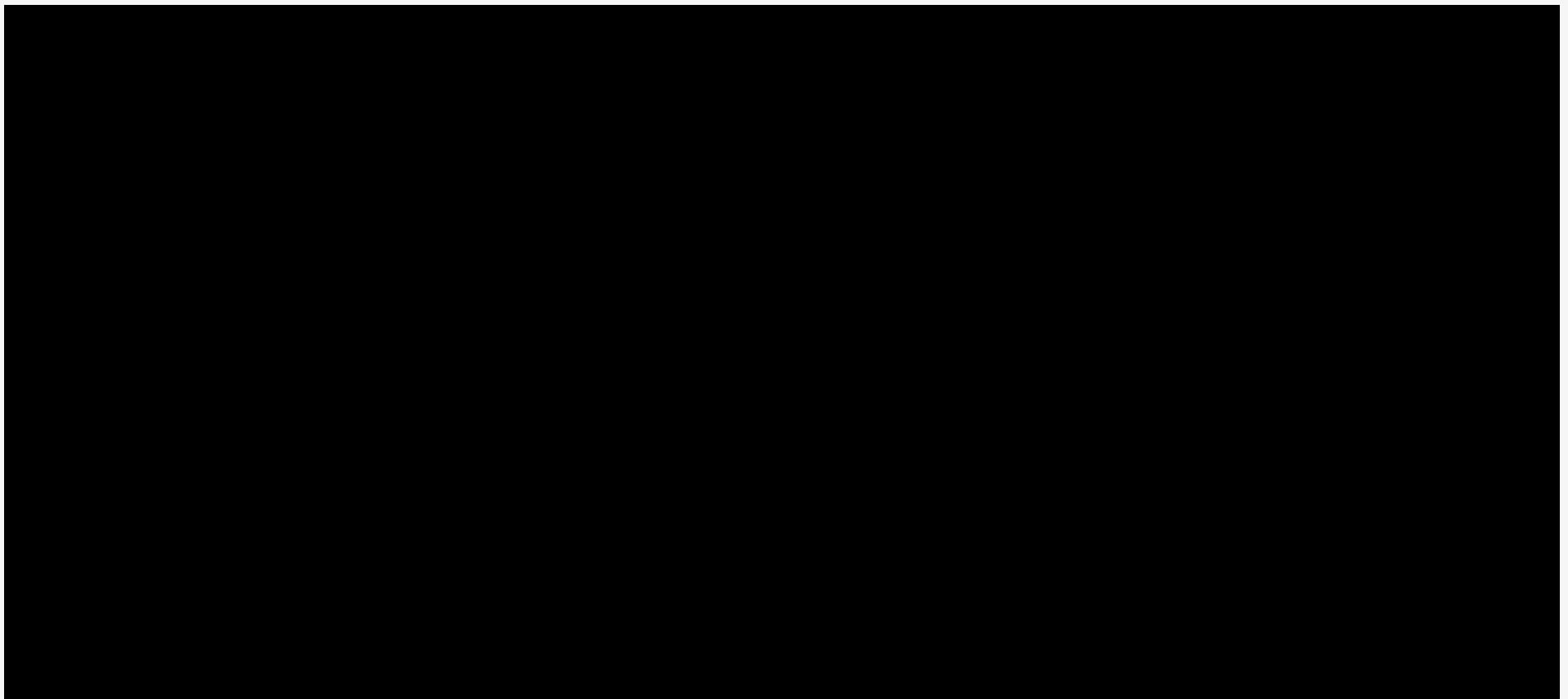
Respond in the chat.



Case Study 2: Walking in Shadow

*A glimpse into the life of
coastal African Muslims*





<https://vimeo.com/6678962>



What did you notice?

Respond in the chat.



Case Study 3: Finding Jesus

Inspiring Image





What did you notice?

Respond in the chat.



Case Study 4: Following God's Call

Ruth's Story













<https://lemotif.org/stories/>



What did you notice?

Respond in the chat.



Case Study 5: I Against My Brother

A Somali Story
(www.somalistory.com)



i against my brother

i don't tell you what to do
but i want to tell you what to do

<http://somalistory.com>



What did you notice?

Respond in the chat.



Telling dangerous
stories is **possible!**

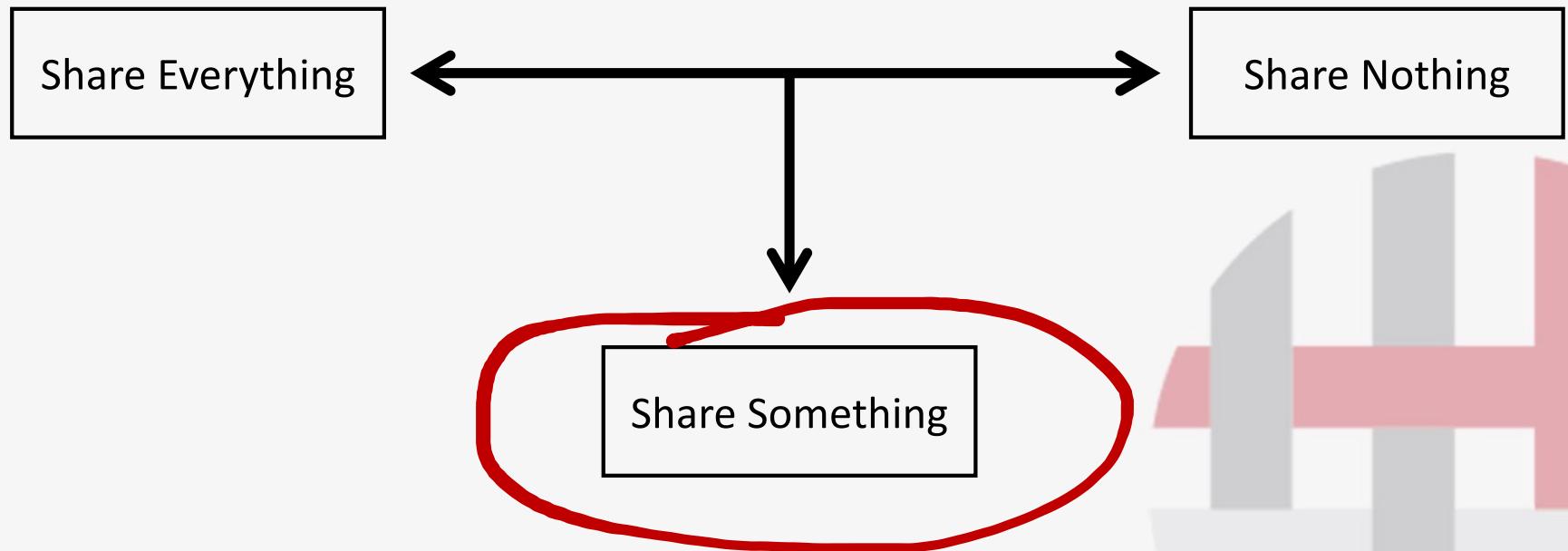


Review

- Why is it worth it to try?
- How do you do it?
- Case studies



No more dilemma!



Thank you!



Questions?

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